



KEEPING UP

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F & T Livestock Market

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I wanted to start this letter out by thanking our customers for their business this past year and I did not know how to spell the word customer. This started me thinking, what is a customer, and what does it mean to be a customer of F & T Livestock Market? So I went to the dictionary and looked up the spelling and the meaning of the word customer.

Customer [**kuhs**-tuh-mer]—noun

1. a person who purchases goods or services from another; buyer; patron.

Well this definition helped but I think Webster may have missed some of the true meaning of a customer. A customer means more to us here at F & T. Our customer is a person who purchases goods or services from us, this is true, but we hope our relationship goes farther than just a sale. We want every customer to feel they were treated honestly, fairly, and with the respect, we would show to our family and friends. Sometimes we get caught up in our own problems and we forget just how important customers mean to the success of our business. If you are reading this letter then you have been one of our customers in the past two years if not many more and for this we are truly grateful. You are our livelihood, and we feel like you are the main focus of this company and the only reason we are here is because of you, our customer. Serving you has been a pleasure and I hope you feel we have lived up to our definition of the word customer.

Again, I want to say THANK YOU, to all of you, our customers friends.

**Have a happy and wonderful New Year
and may
God bless each and everyone of you.**

Jim, John, and Tim

Our Next Sale January 8th 2007 Early Listings

80 Blk-Blkwf	Strs & Hfrs 450-700 lbs	Double Shots, Weaned, QSA Qualified
79 Angus -X	Strs & Hfrs 500-650 lbs	Vaccinated, Weaned
65 Blk-Blkwf	Strs & Hfrs 600-700 lbs	Red Taged, Weaned
40 Angus Maine-X	Strs & Hfrs 600-800 lbs	Source Verified, Double shots, Weaned
30 Blk-Blkwf	Strs & Hfrs 550-700 lbs	All Shots, Weaned
21 X-Bred	Strs & Hfrs 400-550 lbs	Weaned
21	Strs & Hfrs 550-650 lbs	Merial Taged
18 Blk-Blkwf	Strs & Hfrs 700 lbs	1st Round Shots, Weaned
15 Blk-Blkwf	Strs & Hfrs 700-800 lbs	Red Taged, Weaned

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